

BLUE DIAMOND SALES

Envelope and Step-In Chemises—
Of crepe de chine and radium—several charming styles, with laces, tucking and rosebuds, tailored styles—were \$3.28 **2.27**

Store Open 9 to 5.30

HEARN

FOURTEENTH STREET

Founded 1827

WEST OF FIFTH AVE.

BLUE DIAMOND SALES

81x90 Hemstitched Sheets—
Standard quality—were \$1.59..... **1.07**

Semi-Annual Blue Diamond Sales

*Cut Prices in New Fall Merchandise from
Every Department in Store*

Thanksgiving Needs

**New Apparel, Silks, Dress Goods
and Gifts for All**

Thanksgiving Household Needs

**Blankets in Linens
Rugs Sheets
Upholsteries Housewares
Cutlery Silverware**

THE FOLLOWING FOR BOTH MONDAY AND TUESDAY:

Reversible Velour Portieres—
Fine mercerized velour—French edge—7 ft. 6 in. long—rose and blue, rose and brown, blue and brown, crimson and olive and others—
value \$23.50 **16.65**

Velour Drapes—
Centre valance—figured or plain—set complete **4.47**

Imported Lacet Panel Curtains—
Deep dados—2½ yards long—also Marie Antoinette work **4.97**
Value \$9.00 **6.88**

Special Purchase 600 Pairs Fine Nottingham Curtains—
3 and 3½ yards long—
value \$4.97 and \$5.97..... **3.97**

Lace Bed Sets—
Fine Imported Net Bed Sets—Marie Antoinette and lacet designs—bolster shams **11.94**
About 50 Jewel Cloth Bed Sets—Lace motifs—single or double bed sizes—value \$20.00 **15.94**

Stair Carpetings—
27 inch Wilton Velvet Carpets.... **2.95**
27 inch Velvet Carpets..... **1.67**
27 inch Jute Carpetings..... **1.12**
22 inch Star Crash—special..... **.38**

Seamless Fringed Velvet Rugs—
Small figures on blue, rose and tan grounds—6x9 ft.—
were \$29.50 **21.97**

Seamless Fringed Velvet Rugs—
Medallion and small carpet designs—size 9x12 ft.—
value \$45.00 **36.97**

Fine Axminster Rugs—
New designs in decorative colorings—size 9 x 12 ft.... **44.50**

Finest Wilton Seamless Fringed Velvet Rugs—
Small designs on rose, blue, tan grounds—size 9x12 ft.—
value \$80.00..... **68.50**

Sateen Covered Comfortables—
Plain borders—filled with 100% lambs' wool—Winter weight—full size—
were \$6.82 **5.17**

New White Down Filled Pillows
Linen tickings—various stripes—
20x28—were \$5.44 **4.23**
22x28—were \$6.17 **4.72**
24x30—were \$6.87 **5.33**
26x30—were \$7.63 **5.87**

70-Inch Bleached Linen Damasks—
Heavy quality—
were \$2.10..... **Special, yd., 1.65**

Bleached Linen Damask Pattern Cloths—
Size 70x70—were \$4.50..... **3.34**

Pure Linen Huck Towels—
Hemstitched—white damask borders—were .68 **.50**

Fancy Jacquard Turkish Bath Towels—
Wide colored borders—
were .78 **.55**

39-Inch Crepe de Chines—
Clear Crepe weave—desirable colors and black—were \$1.45.... **1.20**

48-Inch All-Wool French Twill Serges—
Navy and black—sponged and shrunk—fine quality—were \$1.58 **1.32**

36-Inch Unbleached Muslins—
Were .12½ **93/4**
yard

86-Inch Unbleached Sheetings
Value .54 **.36**

Bleached Cheese Cloths—
Were .5½ **3/8**

Velour Sofa Cushions—
Two styles—plain or with tapestry centre—rose, blue—were \$3.47... **2.74**

Mull Comfortables—
Plain silk mull borders—white cotton filled—full size—were \$4.63.. **3.97**

Reversible Sateen Comfortables
Floral designs—Winter weight—white cotton filled—full size—well stitched—were \$5.77 **4.43**

Ironing Board Pads—
Cotton filled—muslin covered—various sizes—laced back—were .74. **.58**

Ironing Board Covers—
were .38 **.28**

Webster's Concise Dictionaries—
Handy size—value .50..... **.37**

Women's Extra Size Flannelette Nightdresses—
Good quality striped flannelette—full cut—round, square or V neck, daintily scalloped—were \$2.48 **1.89**

Messaline and Taffeta Petticoats—
New solid and changeable shades—32 to 38 length..... **Special 2.94**

Redfern Front Lace Corsets—
Pink brocade—medium and low bust—odd sizes—were \$5.00..... **3.47**

Women's Extra Size Silk Hosiery—
Black—full fashioned—mercerized tops—sizes 9½ to 10½—were \$2.47..... **1.79**
EXTRA SIZE DEPT.—THIRD FLOOR.

Women's Extra Size Glove Silk Vests—
Flesh—bodice tops—44 and 46—were \$2.87 **2.18**
EXTRA SIZE DEPT.—THIRD FLOOR.

Bungalow Aprons—
Chambray, check gingham and figured percale—slash pockets—rick rack trimmed—were \$1.38..... **.96**

MORNING SPECIALS**On Sale Monday & Tuesday Until 1 P M.**

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

\$1.68 Costume Serges..... 1.27
64-inch—all wool fine twill—sponged and shrunk—brown, navy and black.
DRESS GOODS—MAIN FLOOR.

\$1.57 Chiffon Finish Taffetas..... 1.22
35-inch—street and evening shades, also black.
SILKS—MAIN FLOOR.

60 ct. Mercerized Sateens..... .50
36-inch—highly lustrous finish—good assortment of light and dark colors—suitable for all lining purposes.
LININGS—BASEMENT.

63 ct. Silk Mixed Novelties..... .47
35 inches wide.
WASH FABRICS—BASEMENT.

33 ct. Dress Gingham..... .22
32 inches wide.
WASH FABRICS—BASEMENT.

19 ct. Outing Flannels..... .12½
Pink and blue stripes.
WASH FABRICS—BASEMENT.

60 ct. Hearn's Goodwear Poplins..... .45
36-inch—one of the best poplins—name stamped on selvage means guarantee of quality.
WHITE GOODS—MAIN FLOOR.

59 ct. Bleached Damasks..... .39
58-inch—good bearing quality.
LININGS—MAIN FLOOR.

39 ct. Bleached Muslins..... .26
54-inch—suitable for pillow cases or single sheets.
MUSLINS—BASEMENT.

47 ct. Fine Cretonnes..... .28
35 styles—yard wide—artistic designs and colorings.
CRETONNES—BASEMENT.

\$4.98 Satin Marseilles Spreads..... .367
Full size—extra fine quality.
SPREADS—BASEMENT.

\$2.27 Silkoline Comfortables..... .167
White cotton filled—full size—floral designs.
COMFORTABLES—BASEMENT.

\$23.97 Seamless Wool Brussels Rugs..... 18.44
9x12 ft.—neat carpet designs.
RUGS—FOURTH FLOOR.

\$2.47 New Scrim Curtains..... 1.66
Neat lace edge—plain or with centre valance—white and ecru.
CURTAINS—BASEMENT.

48 ct. Turkish Towels..... .33
Full bleached—hemmed—plain white or jacquard borders.
TOWELS—MAIN FLOOR.

\$12.95 Chests of Silverware..... 8.95
Rogers A1—new Roxbury design—French grey—consists of 6 each dinner knives, forks, table and teaspoons; 1 sugar shell, 1 butter knife.
SILVERWARE—MAIN FLOOR.

\$7.48 Extra Size Sweaters..... 6.24
Tuxedo—short tuxedo collars and others that button to neck—contrasting trimming on pockets and revers, also solid colors—black, brown, navy, open and buff—sizes 48 to 54.
EXTRA SIZE DEPT.—THIRD FLOOR.

68 ct. Knit Petticoats..... .50
Scalloped—grey and white.
FLANNELETTE UNDERWEAR—SECOND FLOOR.

\$1.47 and \$1.57 Women's Part Wool Underwear..... 1.07
Vests and drawers—various styles—regular and extra sizes.
KNIT UNDERWEAR—MAIN FLOOR.

97 ct. Muslin Nightdresses..... .62
Embroidery medallions and lace trimmings.
MUSLIN UNDERWEAR—2ND FLOOR.

\$1.95 Men's Fall Caps..... 1.37
All that is new in the season's most popular materials and colors—unbreakable visors—full leather sweatband—satin lined—all sizes.
MEN'S HATS—MAIN FLOOR.

79 ct. Little Tots' White Dresses..... .43
Yoke style—lace and embroidery trimmed—sizes to 3 years.
INFANTS' DEPT.—SECOND FLOOR.

\$1.47 Little Tots' Pantie Dresses..... .88
Gingham and chambray—contrasting trimming—sizes to 6 years.
INFANTS' DEPT.—SECOND FLOOR.

\$1.47 Little Tots' Rompers and Creepers..... .87
Colored—gingham and chambray—sizes to 6 years.
INFANTS' DEPT.—SECOND FLOOR.

\$12.50 Boys' Navy Blue Serge Suits..... 8.65
All wool—medium or fine wale—two pair fully lined trousers—7 to 17 years.
BOYS' CLOTHING—THIRD FLOOR.

\$10.50 Boys' Suits..... 7.85
All wool tweeds, cassimeres and chevots—two pairs of fully lined trousers—8 to 17 years.
BOYS' CLOTHING—THIRD FLOOR.

\$1.48 Radium Silk and Trousseau Crepe Camisoles 1.14
Dainty styles—tailored and lace trimmed—strap and built-up shoulders.
SILK UNDERWEAR—SECOND FLOOR.

67 ct. Women's Wool Mixed Hosiery..... .50
Drop stitch, also plain—brown and green heather—sizes 8½ to 10.
HOSIERY—MAIN FLOOR.

97 ct. Men's Imported Cambric Handkerchiefs, Box of ½ doz. .81
With openwork initial.
HANDKERCHIEFS—MAIN FLOOR.

Glove Silk Vests—
Extra heavy quality—bodice tops—flesh—were \$3.75..... **2.95**

Glove Silk Bloomers—
To match above vests—were \$5.57 **3.95**

Women's All-Silk Hose—
Full fashioned—black—were \$2.97 **2.30**

Women's HEARN "Superstyle" Silk Hose—
Full fashioned—black and colors..... **Special 1.77**

Women's Fine Mercerized Hose—
Double garter top—high spliced heel—semi-fashioned—sizes 8½ to 10—were .50 **.37**

Women's Extra Size Mercerized Hose—
Rib top—black and cordovan—slightly irregular—were .37..... **.27**
EXTRA SIZE DEPT.—THIRD FLOOR.

Women's Part Wool Union Suits—
Various styles—ankle length—regular and extra sizes—value \$2.47..... **1.72**

Children's Part Wool Waist Union Suits—
Vest, waist and drawers combined—high neck—long sleeves—ankle length—well made—were \$1.97..... **1.57**

Square Veils—
Plain and combination colors—were \$1.28..... **.88**

Gold-Filled Bracelets—
Large variety of beautiful designs—were \$1.47 **1.00**

Novelty Necklaces—
New designs, including jet, the new red and other wanted shades—were .97 **.58**

Rugby or Soccer Footballs—
Genuine cowhide—regulation size—guaranteed bladder—were \$4.95 **3.36**

Record Albums—
10 and 12-inch—maroon cloth cover—were .75 and .95..... **.49 and .59**

Boys' Cambric Hdkfs—
All white or colored borders, with initial to match—half dozen in box—were \$1.08 **.88**

Boys' Shirts—
In fancy striped percale—new colors and designs—neck band style—French cuffs—12½ to 14½ neck—were \$1.24 **.88**

Children's Pajamas—
Heavy nap flannelette—pink and blue stripes—one-piece style, frog trimmings—6 to 12 years—were .94..... **.72**

Fine Wilton Worsted Rugs—
Reproductions of artistic Orientals—value \$115.00 **95.00**

Women's Flannelette Nightdresses—
Soft, good quality—round, square and V neck—scalloped collar and cuffs—were \$2.28 **1.69**

Women's Eden Cloth Petticoats
Scalloped hems—white with blue or orchid stripes—were \$1.48.... **1.18**

Women's Flannelette Bloomers
Pink and blue stripes—full elastic at knee—finished with braid and fancy stitching—were \$1.18 **.86**

Women's Extra Size Eden Cloth Petticoats—
White, with blue and orchid stripes—were \$1.87 **1.38**

Women's Extra Size Flannelette Bloomers—
Pink and blue striped—finish of fancy stitching—were \$1.28..... **.92**

Children's Flannelette Bloomers
Pink and blue stripes—6 to 16 years—were .68 **.47**

Children's Flannelette Nightdresses—
Double yoke—4 to 14 years—were \$1.28 **.97**

Little Tots' Colored Coats—
Polaire—belted models—beaverette or self cloth collars—reindeer, brown, Sorrento and copper—sizes to 6 years—were \$9.97 **7.24**

Special Purchase Little Tots' Serge Dresses—
Empire, middy and regulation styles—trimmed with contrasting colors—sizes to 6 years—were \$4.95..... **3.47**

Fabric Gloves—
Two-clasp and gauntlet—self and contrasting backs—black, white and colors—were .68 **.53**

Silver Plated Bread Trays
On nickel silver base—were 3.75. **2.50**

Cut Glass Marmalade Jars—
Silver-plated cover and spoon—were .97 **.57**

Women's Warm Blanket Cloth**ROBES****3.77**

Were \$4.34

New mannish model (illustrated) with tailored collar and button front. Flowered or plaid patterns in medium and dark shades. Sizes 36 to 44.



See Gravure Section for advertisement
of Extra Size Apparel for Women